

Help build NYC's home for grief

New York City's only dedicated non-profit grief support center for children, teens, adults and families is at capacity. Every gift decides how many grieving New Yorkers we can say yes to.

Founding Cornerstone

\$1,500,000+

Our House NYC, presented by *Your Name*.

Build New York City's grief support infrastructure.

Cornerstone Society

Three-year partners



**Adult
Grief Support**

NAME IT

\$350,000 a year



**Family
Grief Support**

NAME IT

\$175,000 a year



**School
Grief Support**

NAME IT

\$300,000 a year



**Workplace
Grief Support**

NAME IT

\$150,000 a year



**Volunteer
Group Leaders**

NAME IT

\$200,000 a year

Named Spaces

Payable over up to three years • Named for five years

GROUP ROOMS

\$250,000 each

THE BISTRO

\$250,000

**CHILDREN'S
LIBRARY**

\$100,000

**CHILDREN'S
CORNER**

\$100,000

ZEN DEN ROOM

\$100,000

Builder's Society

BUILD A COMMUNITY

\$20,000

supports a group of ten adults for six months

\$15,000

brings two families through our Family Grief Support program

EXPAND ACCESS

\$10,000

sponsors a grief group in one school

\$5,000

grief response for one workplace

SUPPORT A GRIEVER

\$7,500

supports one family through our Family Grief Support program

TRAIN A VOLUNTEER

\$5,000

trains the two Volunteer Group leaders who are needed to launch one grief support group



CORNERSTONE SOCIETY

Adult Grief Support

Three-year partners

No one should wait four months to grieve with others

Ten adults, matched by age and by who they lost, meet every other week for six months with two trained leaders.

Your gift turns a four-month wait into a seat in the circle.



99

adults waiting today, about four months each

18 → 45

groups running at once by the end of 2028

2.5×

more grieving adults supported every year

PILLAR PARTNER · NAMES THE PROGRAM

\$350,000

a year, payable over three years (\$1,050,000)

Naming gifts fund the program and its share of the Center, clinical supervision and operations.

The *Your Name* Adult Grief Support Program

Named for five years, with your name lettered into this program's icon on our donor wall.

LEAD PARTNER

\$150,000

 a year for three years

Funds the clinical supervision that lets us responsibly grow from 18 groups to 45.

Large donor-wall plaque · Lead Partner recognition

PROGRAM PARTNER

\$30,000

 a year for three years

Keeps adult groups starting every season.

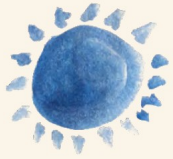
Donor-wall plaque · Cornerstone Roundtable



Not ready for three years? Start with Builder's Society: \$20,000 supports a group of ten adults for six months.

Danielle Kowalczyk, Director of Development
danielle@ourhousenyc.org

OurHouse
NEW YORK CITY



CORNERSTONE SOCIETY

Family Grief Support

Three-year partners

Dinner together, then a room for every age

Families share a meal, then children, teens and caregivers each meet with their peers. Ten Wednesday evenings, twice a year.

Your gift lets us say yes to the next family that calls.

15

families in our first cohort this fall

60

families a year by 2028

4×

growth in two years, from one cohort to four



PILLAR PARTNER · NAMES THE PROGRAM

\$175,000

a year, payable over three years (\$525,000)

Naming gifts fund the program and its share of the Center, clinical supervision and operations.

The *Your Name* Family Grief Support Program

Named for five years, with your name lettered into this program's icon on our donor wall.

LEAD PARTNER

\$75,000

a year for three years

Adds the family and youth clinical capacity that doubles the program.

Large donor-wall plaque · Lead Partner recognition

PROGRAM PARTNER

\$30,000

a year for three years

Brings four families through our Family Grief Support program each year.

Donor-wall plaque · Cornerstone Roundtable



Not ready for three years? Start with Builder's Society: \$7,500 supports one family through our Family Grief Support program
\$15,000 brings two families through the program.

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CORNERSTONE SOCIETY

School Grief Support

Three-year partners

Grief support where children already are

In-school grief groups. Ten-week grief groups for students who have lost someone close, held on campus during the school day.

On-site grief response. After a death in a school community, we also provide on-site grief support, education and follow-up for students and staff.

30+

years behind our
model

100 → 160

students supported in
2027 & 2028

\$0

cost to any
school we serve



PILLAR PARTNER · NAMES THE PROGRAM

\$300,000

a year, payable over three years (\$900,000)

Naming gifts fund the program and its share of the Center, clinical supervision and operations.

The *Your Name* School Grief Support Program

Named for five years, with your name lettered into this program's icon on our donor wall.

LEAD PARTNER

\$150,000

 a year for three years

Funds the school coordinator: the difference between one group a semester and many.

Large donor-wall plaque · Lead Partner recognition

PROGRAM PARTNER

\$30,000

 a year for three years

Funds three ten-week student groups a year.

Donor-wall plaque · Cornerstone Roundtable



Not ready for three years? Start with Builder's Society: \$10,000 sponsors a grief group in one school.

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CORNERSTONE SOCIETY

PILOT PHASE

Workplace Grief Support

Three-year partners

When grief comes to work,
we come to you

On-site grief response. When a death touches a workplace or organization, we provide grief support on site for the people affected.

Manager training and return to work. We train managers to respond to grief, and support people coming back to work after a loss.

35

employees supported on site in our 2026 pilot

86

professionals trained in our pilot at Mount Sinai, Weill Cornell and Teak

2028

a dedicated on-site grief response coordinator



PILLAR PARTNER · NAMES THE PROGRAM

\$150,000

a year, payable over three years (\$450,000)

Naming gifts fund the program and its share of the Center, clinical supervision and operations.

The *Your Name* Workplace Grief Support Program

Named for five years, with your name lettered into this program's icon on our donor wall.

LEAD PARTNER

\$100,000

a year for three years

Builds the response program and funds its coordinator in 2028.

Large donor-wall plaque · Lead Partner recognition

PROGRAM PARTNER

\$25,000

a year for three years

Supports grief education and community response throughout the year.

Donor-wall plaque · Cornerstone Roundtable



Not ready for three years? Start with Builder's Society: \$5,000 provides grief response for one workplace.

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CORNERSTONE SOCIETY

Volunteer Group Leaders

Three-year partners

The people who hold the room

Screened, trained and supervised by our clinicians, two volunteers lead every group we run.

Our volunteer group leaders show up for people going through some of the most difficult moments of their lives.

46

active leaders today

90

leaders by 2028, enough for 45 groups at once

2×

the leaders, twice the groups, twice the people served



PILLAR PARTNER · NAMES THE PROGRAM

\$200,000

a year, payable over three years (\$600,000)

Naming gifts fund the program and its share of the Center, clinical supervision and operations.

The *Your Name* Volunteer Leader Program, or the leaders as *Your Name* Fellows

Named for five years, with your name lettered into this program's icon on our donor wall.

LEAD PARTNER

\$75,000

a year for three years

Funds leader recruitment, training and supervision.

Large donor-wall plaque · Lead Partner recognition

PROGRAM PARTNER

\$30,000

a year for three years

Trains a new cohort of leaders each year.

Donor-wall plaque · Cornerstone Roundtable



Not ready for three years? Start with Builder's Society: \$5,000 trains the two Volunteer Group leaders who are needed to launch one grief support group.

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CORNERSTONE SOCIETY

Named Spaces

Name a space where New Yorkers grieve together

Every space at 8 West 40th Street holds part of our work: a group circle, a family dinner, a shelf of children's books, a quiet minute alone.

Naming one honors your family, your company or someone you have lost, in the place grieving New Yorkers come to find each other.



GROUP ROOMS · SEVEN AT THE CENTER

\$250,000

per room · three still available

The *Your Name* Room

Four rooms are already named. Your name goes at the door of a room where support groups meet every week.

For every named space: a one-time gift, payable over up to three years · naming for five years, with first right to renew.

MORE SPACES TO NAME

The bistro

\$250,000

Where families share dinner together before Family Grief Support groups begin.

The children's library

\$100,000

Books about loss, memory and feelings, for children and the adults who care for them.

The children's corner

\$100,000

A welcoming spot for our youngest visitors while their families settle in.

The Zen Den room

\$100,000

A calm room to step away and take a breath.



Recognition: every named space carries a sign designed to match our donor wall. The reception area is named through Founding Cornerstone, in the title of the donor wall itself.

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NEW YORK CITY



CORNERSTONE SOCIETY

Founding Cornerstone

Three-year partners

Build the house every program lives in

Every group and family cohort meets at the Center at 8 West 40th Street, and it's the hub for our work in schools and workplaces.

A Founding Cornerstone gift funds the Center and the infrastructure that lets every program grow responsibly, and the Center carries your name: Our House NYC, presented by *Your Name*.



PRESENTING PARTNER OF THE CENTER

\$1,500,000+

payable over three years (\$500,000+ a year)

Funds the Center, clinical supervision and operations every program shares.

Our House NYC, presented by
Your Name

WHAT IT TAKES TO MEET THE NEED

Program or cost	Current scale	2027 build	2028 grow
Adult grief support	\$319K	\$323K	\$402K
Family grief support	\$146K	\$163K	\$184K
School grief support	\$122K	\$263K	\$287K
Workplace grief support	\$19K	\$19K	\$148K
Volunteer group leaders	\$117K	\$144K	\$205K
SHARED COSTS			
The Center: rent and occupancy	\$421K	\$421K	\$434K
Administration and fundraising	\$739K	\$739K	\$865K
Total operating cost	\$1.88M	\$2.07M	\$2.52M



Recognition: presented-by naming of the Center for five years · your name added to the title of our donor wall · a private briefing with the Board Chair each year.

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